# **Chalerm Sae-Ueng**

CEO

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## Summary

- 2 Years ++ Detail-orientated Accountant with effectively maintaining accurate accounting information for large-scale organisations
- 7+ Years experienced Mutual Fund Transfer Agent Manager

10 Years ++ Business Owner in a service environment solely responsibilble for all marketing communations, branding PR, advertising, search engiine optimization activities. Built client base from 0 to 20,000 clients

# **KEY SKILLS**

- Create business plans
- Arrange Financing
- Hire staff
- Review Sales
- Develop Marketing Strategises

# - Identify business opportunities

CERTIFICATIONS

- Investment Consultant Single License

# **PROFESSIONAL EXPERIENCE**

## HT On Demand

# CEO & Founder

Jan '23 - Current

Software Development Company

### Primary Competency: CEO

#### CEO

- Taking charge of the commercial, technical and organization interests.
- Managing relationships with key stakeholders.
- Providing leadership to the managers of the finance, HR, business development and IT Departments.
- Presiding over the organization's day-to-day, month-to-month, and year-to-year operations.
- Supervising and overseeing all matters on the commercial side.

#### Bambino Co.,Ltd.

## CEO & Founder

Jul '13 - Current

Wedding Designer and Planner Company

#### Primary Competency: CEO

#### CEO

- Define an all-encompassing strategy across the core business functions including product development, quality and Sales
- Help executives and managers solve their biggest pains, dysfunctions and key challenges
  - Routine client management, check-ins on clients as part of upselling
  - Senior management responsibilities for Bambino Co.,Ltd.
  - Provide exponential growth solutions that help management avoid disruption and drive team performance to double, triple , and 10x results

#### **TMBAM Asset Management**

#### Manager - Mutual Fund Transfer Agent Departments

Mar 09 - Jul 16

Financial Company

#### Primary Competency: Manager

#### Mutual Fund Transfer Agent Manager

- Experience with vendor relations or sub accounting relative to Mutual Funds
- Proven expreience collaborating across business units
- experience with the back-office operations of a brokerage or financial services firm

# Charoen Pokphand Group

#### **Financial and Accounting Officer**

Mar 07 - Feb 09

Agrifood Company

#### Primary Competency: Financial and Accounting officer

#### Financial and Accounting Officer

- Completed financial reports to inform manageres and stakeholders
- Approved daily cash entries and inputted returned checks entries into the accounting system
- Analysed departmental documents for appropriate distribution and filing

# **EDUCATION**

#### B. E. - Accounting

# Rajamangala University of Technology Rattanakosin

Bangkok, TH

May '03 - March 07

